



FINTECH
FESTIVAL TANZANIA
2026

 20th – 21st AUGUST 2026

 At Julius Nyerere International
Convention Centre, Dar es Salaam

PARTNERSHIP PACKAGES 2026



BRAND DOMINANCE & VISIBILITY

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Naming rights ("Powered by [Sponsor]")	✓	—	—	—
Category exclusivity (e.g., "Official Banking Partner")	✓ (Sole)	✓	✓	—
Logo placement on stage screen & backdrop	Title Position	Featured	✓	✓
Logo on official event lanyards	✓	—	—	—
Logo on registration desk	✓	—	—	—
Full-page color advertisement, Global Fintech Magazine	✓	✓	✓	✓
Full-page advertorial spread, Global Fintech Magazine	Facing pages	1 page	—	—
Logo with click-through URL on homepage	✓	✓	✓	✓
Banner ad on event website	12 months	6 months	3 months	—
Branding on highlight videos	✓	✓	—	—
Dedicated email campaign	✓	—	—	—

EXHIBITION & LEAD GENERATION

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Prime exhibition space	36 sqm	24 sqm	18 sqm	12 sqm
Premium booth location (high-traffic area)	✓ (Prime)	✓	—	—
Product Demo Opportunities	✓	✓	✓	✓
Competitions & Giveaways	✓	✓	✓	✓
Customized post-event analytics report	✓	✓	—	—

THOUGHT LEADERSHIP & SPEAKING

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Keynote speaking slot duration	30 min (Opening)	20 min	15 min	10 min
Host your own moderated panel with pre-approved speakers	✓	—	—	—
Opportunity to conduct a masterclass / workshop	✓	✓	—	—
Participation in a high-profile panel discussion	✓	✓	✓	✓
Opportunity to contribute thought leadership content	✓	✓	✓	✓
Exclusive feature interview with media partners	✓(Cover Story)	✓	✓	—
Slot at Government Regulator & CxO Roundtable	✓	—	—	—

NETWORKING & VIP ACCESS

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Standard delegate passes	50	40	30	15
VIP delegate passes (access to VIP Lounge)	15	10	5	3
Awards Gala Dinner tickets	20	15	10	5
Reserved table at Gala Dinner	Front & Center	Premium seating	—	—
Exclusive VIP lounge access for sponsor and guests	✓	✓	✓	✓
Private C-suite networking session with government officials	✓	—	—	—
Exclusive pre-arranged B2B Meetings	✓	✓	—	—
Opportunity to host a private VIP dinner	✓ (Venue Inclusive)	✓	—	—
License to hold affiliate side event	✓	—	—	—

MEDIA & CONTENT EXPOSURE

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Sponsor Spotlight Video during conference	3 minutes	2 minutes	1 minute	—
Collaborative social media promotions	6 posts	3 posts	2 posts	1 posts
Dedicated social media story	2 days	1 day	—	—
Podcast interview feature	3 episodes	1 episode	—	—
Inclusion in official post-event report	Full page (Cover)	Half page	Quarter page	Mention
Year-Round Ecosystem Visibility	✓	✓	✓	✓

PR & PRESTIGE

BENEFIT	TITLE (\$100,000)	GOLD (\$75,000)	SILVER (\$50,000)	BRONZE (\$30,000)
AVAILABILITY	EXCLUSIVE (1)	4 Partners	6 Partners	8 Partners
Acknowledgment in press releases and media coverage	✓ (Lead Mention)	✓	✓	✓
Recognition during opening and closing ceremonies	Keynote Mention	✓	✓	✓
First preference for venue branding rights	✓	✓	Second Preference	—
Dedicated event concierge for seamless coordination	✓	—	—	—
Complimentary access to all future events for 1 year	✓	✓	✓	✓
Right of first refusal for 2027 sponsorship	✓	—	—	—

ADDITIONAL PARTNERSHIP OPPORTUNITIES

OPPORTUNITY	CAPACITY	INVESTMENT (USD)	IDEAL FOR
VIP Networking Dinner	100 pax	\$20,000	Intimate, high-level engagement with C-suite and government officials
Concurrent Conference Sponsor	300 – 1000 pax	\$20,000	Category leadership with naming rights and stage presence
Networking BBQ	500 pax	\$20,000	Relaxed, high-energy networking at scale
Deep Dive Session (Workshop Format)	100 pax	\$20,500	Demonstrate expertise to targeted audience
Welcome Reception	300 pax	\$16,500	Warm welcome for all international delegates
Awards Ceremony Sponsor	500 pax	\$15,000	Associate your brand with industry excellence and celebration
AI / Innovation Forum Sponsor	300 pax	\$15,000	Position your brand at the forefront of AI in financial services
Cocktail Networking Party (Hosted Bar & Canapés)	500 pax	\$15,500	Maximum client visibility in premium social setting
Fintech Speed Dating (Curated 1-1 Meetings)	50 investors/ startups	\$15,000	Direct deal flow and partnership matching
Closing Party	400 pax	\$15,000	End event on a high note with your brand
Startup Demo Day Sponsor	200 pax	\$12,000	Connect with emerging innovators and potential acquisition targets
VIP Breakfast (Plated Service)	100 pax	\$8,000	Intimate morning access to key decision-makers
Cocktail Networking Party	500 pax	\$15,500	Maximum client visibility in premium social setting
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DELEGATES PACKAGE

STANDARD PASS \$200

Benefits

- ✓ Access to all main conference stages
- ✓ Entry to exhibition hall & startup zone
- ✓ Access to panel discussions & keynotes
- ✓ General networking sessions
- ✓ Event materials & digital content
- ✓ Post-event report & highlights

VIP PASS \$1000

Benefits

- ✓ Includes everything in Standard, plus:
- ✓ Access to VIP Lounge & private networking areas
- ✓ Entry to exclusive C-suite roundtables
- ✓ Curated B2B matchmaking meetings
- ✓ Priority access to speakers & investors
- ✓ Invitation to VIP networking events & private sessions
- ✓ Fast-track registration & concierge support
- ✓ Premium seating at all stages
- ✓ Access to Investor Connect sessions
- ✓ Invitation to VIP Gala Dinner